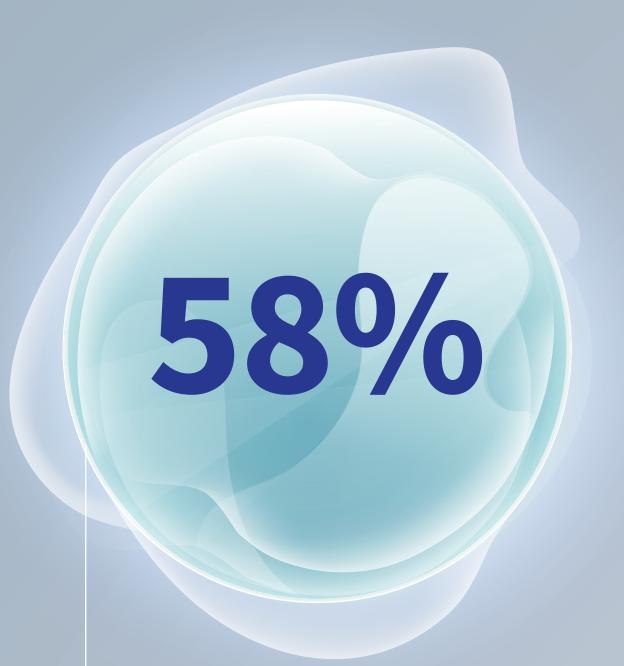
Global consumers show appetite for AI-driven personalized solutions

Global · % of respondents



Are comfortable with a digital shopping platform making product suggestions



Would be interested in using tools powered by AI to help manage their household shopping in the future







40%

Are comfortable with a digital shopping platform making purchase decisions for them