



Press release

IFA Innovation Awards winners announced: top consumer tech innovations recognized at IFA 2025

Berlin, 5 September 2025 – The inaugural IFA Innovation Awards winners were announced live on the Innovation Stage by Leif Lindner, CEO of IFA Management GmbH, at 14:30 during IFA 2025, the world's largest event for home and consumer tech. The global awards program, which launched this year, has successfully identified and celebrated standout products shaping the future of consumer technology.

The announcement ceremony marked the culmination of a rigorous evaluation process conducted by an independent panel of international technology journalists and industry experts, who assessed submissions across multiple specialized categories. Over 200 members of the media were invited to attend the announcement.

Winners take center stage at IFA 2025

The winners represent a wide range of global technology leaders and innovative companies. Notable brands recognized in the inaugural program include Samsung, LG, Hisense, Miele, Anker, and TCL, alongside numerous other industry pioneers who are driving breakthrough innovations across consumer technology and home appliances.

'Today marks a defining moment for recognising innovation in our industry,' said Leif Lindner, CEO of IFA Management GmbH. 'The IFA Innovation Awards have spotlighted technologies that are set to transform how we live, work and connect. Seeing these breakthrough products recognised on our Innovation Stage underlines IFA's continued commitment to championing the innovations that matter most.'

'The caliber of innovation we've seen in this inaugural program has been extraordinary. These winners represent the pinnacle of design excellence, engineering achievement, and market impact. They truly embody the spirit of innovation that has driven IFA for over a century,' commented Helena Stone, Editor-in-chief at GEEKSPIN and judge at the IFA Innovation Awards.

See the award-winning innovations – live at IFA Next

Following the keynote announcement, attendees can experience many of the winning innovations firsthand at the **Innovation Awards Zone at IFA Next, in Hall 25**. This unique exhibition experience allows industry professionals, media, and technology enthusiasts to explore the winning innovations.

Recognition across the technology spectrum

The IFA Innovation Awards recognized excellence across multiple categories including Home Appliances, Sustainability & Environment, Next-Gen Technology, AI Innovation, Smart Home Technology, Health & Wellness, Audio Innovation, and many others. Winners were selected based on criteria focusing on engineering and functionality, design and aesthetics, and uniqueness and innovation.

In addition to category-specific recognition, three headline awards were presented:

- **Best of IFA** – The most outstanding product overall
- **Best Tech Innovation** – The most forward-thinking technological achievement
- **Best Brand** – Overall excellence across innovation, impact, and design

Winners of the IFA Innovation Awards gain significant market advantages including official IFA certification, comprehensive media exposure through IFA's extensive network, and full licensing rights to use the IFA Innovation Awards logo across all marketing materials.

About the IFA Innovation Awards

The IFA Innovation Awards, launched in 2025 in partnership with the Gadgety Awards, celebrate breakthrough design and engineering excellence across the global technology landscape. The program is open to companies of all sizes worldwide, from Fortune 500 corporations to innovative startups, recognizing products that demonstrate exceptional innovation, design excellence, and market impact.

The inaugural IFA Innovation Awards sets a strong foundation for the program's future, with applications for the 2026 awards expected to open in early 2026.

For more information about the IFA Innovation Awards and **complete 2025 winner listings**, visit: <https://www.ifa-berlin.com/innovation-awards>

About IFA Berlin

IFA Berlin is the world's leading event for home and consumer technologies and celebrates over a century of innovation. Since 1924, IFA Berlin has been the leading global platform where technology leaders, innovators and industry experts come together to showcase groundbreaking products and shape the future of consumer electronics. The event takes place every year in September in Berlin.

Further information on IFA Berlin 2025: www.ifa-berlin.com

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