

Press release

# IFA Berlin invites to its Opening Night in the Summer Garden – between the sounds of the capital and big names on stage

*Berlin, 17 July 2025* – With the IFA Summer Garden Opening Night on 4 September, IFA Berlin will bring newcomers from the Berlin music scene and international stars to the stage in the Summer Garden – surrounded by greenery, right in the heart of Berlin.

## Music, attitude and festival atmosphere to kick off IFA

The gates of the IFA Summer Garden open at 17:30 and the programme starts at 18:00 Performing on stage will be Deine Cousine – known for their uncompromising rock, clear opinion and vibrant shows – as well as the duo Evil Jared & Krogi, well known in the rock and gaming scene.

Another highlight: two acts from the Berlin Music Commission's renowned LISTEN TO BERLIN programme – Sorvina and Danilo Timm – will demonstrate the diversity and powerful sound of the capital. Also on stage: acclaimed indie pop artist Anne West, known for her atmospheric sound and powerful lyrics.

#### Culture meets technology – music meets innovation

*With the Opening Night, we are celebrating the start of IFA and the creative power of this city. Technology, music, attitude – for us, these things belong together. The cooperation with StarFM, the Berlin Music Commission and LISTEN TO BERLIN shows how vibrant this connection is,* says Leif Lindner, CEO, IFA Management GmbH.

Access to the event is included in all regular IFA tickets – while stocks last. IFA tickets including admission to the IFA Sommergarten Opening Night are available via the official IFA ticket shop: <u>Click here</u>

B2C ticket holders who already have an IFA ticket will receive a message about the upgrade. B2B visitors and exhibitors will receive a link to register free of charge.

#### The Sommergarten line-up 2025 – a four-day festival

- Thursday, 4 September 2025 IFA Sommergarten Opening Night
- Friday, 5 September 2025 Alles Liebe Tour with Max Herre and Joy Denalane
- Saturday, 6 September 2025 IKKIMEL OPEN FOR EVERYTHING / Ikkimel & Friends Open Air
- Sunday, 7 September 2025 Jan Böhmermann and Olli Schulz 'Fest & Flauschig'

### About IFA Berlin

IFA Berlin is the world's leading event for home and consumer technologies and celebrates over a century of innovation. Since 1924, IFA Berlin has been the leading global platform where technology leaders, innovators and industry experts come together to showcase groundbreaking products and shape the future of consumer electronics. The event takes place every year in September in Berlin.

Further information on IFA Berlin 2025: www.ifa-berlin.com

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